

## 2019/2020 NAU-Yuma Bachelor of Business Administration

REQUIRED LOWER DIVISION MAJOR COURSES			Term Completed	Grade
MATH 119	Elementary Statistics	4 units		
MATH 122	Finite Mathematics	3 units		
MATH 170 or MATH 192	Introductory Calculus with Applications or Analytic Geometry and Calculus I	4/5 units		
BUS 126	Business and the Legal Environment	3 units		
BUS 210	Principles of Financial Accounting	4 units		
BUS 220	Principles of Managerial Accounting	4 units		
ECON 101	Introduction to Micro Economics	3 units		
ECON 102	Introduction to Macro Economics	3 units		
*CIS 101	Introduction to Information Systems	3 units		

*Students desiring to earn an IVC associate degree should consult with an IVC counselor to determine which degree will best fit their needs.*

**Acceptable IVC General Education Patterns/NAU General Electives and Additional Information:**

- IGETC or CSU GEB

NAU General Electives/Additional Information:

- IGETC-Transfers as a block of credit to NAU to satisfy all liberal studies and diversity requirements.
- CSU GE-B-Transfers as a block of credit to NAU to satisfy all liberal studies and diversity requirements.
- \*Computer Literacy Requirement: 3 units fulfilled by BBA 340 (BBA 340 prerequisite can be satisfied by IVC's CIS 101).

**NAU Yuma – Admission:**

- Students will be offered admission if they have completed the California IGETC or CSUGEB with a cumulative GPA of 2.5 or if they have completed an associate degree with a cumulative GPA of 2.0.
- Students will be considered for admission if they have completed 24 or more transferable units with a cumulative GPA of 2.0.
- Students will be considered for admission with 12 – 23 transferable units and core high school GPA of 2.0 or above
- Representatives from NAU Yuma are available for student appointments on a monthly basis in the IVC Transfer Center. To schedule an appointment please call 760 355 6274 or stop by the IVC Transfer Center in Building 100.

## Bachelor of Business Administration 2019-2020 Undergraduate Catalog (120 Units) (Upper Division Coursework)

If you are interested in a career in business - whether it is with a major firm, a regional or local employer, a start-up of your own or a career in the nonprofit or government sectors - you should think about the B.B.A. program at Northern Arizona University. You will find that the B.B.A. is a gateway to many of the world's most successful employers across a wide variety of industries and disciplines

### BBA PROGRAM ADMISSION REQUIREMENTS:

ENG 105	First Year Composition (ENGL 110 & 201 at IVC)	6 units
MAT 119	Finite Mathematics (MATH 122 at IVC)	3 units
MAT 131	Topics in Calculus (MATH 170 or higher at IVC)	4 units
BBA 201	Intro to Business Statistics (MATH 119 at IVC)	3 units
BBA 205	Legal, Ethical, Global and Regulatory Environment of Business (BUS 126 at IVC)	3 units
BBA 255	Principal of Financial Accounting (BUS 210 at IVC)	3 units
BBA 256	Principles of Managerial Accounting (BUS 220 at IVC)	3 units
BBA 284	Principles of Microeconomics (ECON 101 at IVC)	3 units
BBA 285	Principles of Macroeconomics (ECON 102 at IVC)	3 units
BBA 293	Information and Technology Literacy (CIS 101 at IVC)	3 units

### MAJOR REQUIREMENTS

59-69 units

### CORE CURRICULUM

36 units

BBA 300	Principles of Management in a Global Economy	3 units
BBA 305W	Effective Business Communication	3 units
BBA 310	Principles of Marketing in a Global Economy	3 units
BBA 320	Managerial Finance	3 units
BBA 330	Supply Chain & Operations Management	3 units
BBA 335	Human Resource Management	3 units
BBA 340	Management Information Systems	3 units
BBA 360	Teams and Project Management	3 units
BBA 390	Negotiation & Conflict Management	3 units
BBA 450	Leadership	3 units
BBA 480	Business Plan Development	3 units
BBA 490C	Strategic Management	3 units

### EMPHASIS REQUIREMENT

23-33 units

You must complete 23-33 units (depending on emphasis) from those described in this catalog in one of the following emphasis: Global Business, Management, Entrepreneurship and Small Business, Logistics and Supply Chain Management, Marketing, or Human Resource Management. In consultation with your advisor, you should select an emphasis that is appropriate for your career aspirations and educational needs.

24 credits

### General Electives

As needed to reach 120 credits

### Total credits required to complete degree

120 credits

*Program requirements are subject to change each year. Please see your NAU academic advisor for the most current information*