

**IMPERIAL VALLEY COLLEGE DISTRICT
REVIEW OF CAREER TECHNICAL EDUCATION TRAINING PROGRAMS
2013**

ALCOHOL AND DRUG STUDIES PROGRAM

I. Program Description

The Alcohol and Drug Studies (ADS) program is designed to prepare students for work in a drug treatment setting or transfer to a four-year college to pursue a career in health services or related major. The ADS program provides the academic training required for certification by the California Association of Alcohol and Drug Educators (CAADE) as Certified Addiction Treatment Specialist. The educational standards are set forth in the Guidelines for Alcohol and Drug studies Programs within Higher Education, Addiction Counseling Competencies and the Knowledge, Skills, and Attitudes of Professional Practice. The CAADE Credential helps students to obtain jobs in social service agencies, treatment programs, recovery homes, schools, DEA, and Law enforcement.

- A. **Degree:** Associate in Science, Alcohol and Drug Studies
- B. **Certificate:** Certificate of Achievement, Alcohol and Drug Studies.

II. Career Opportunities

- Mental Health and Substance Abuse Social Workers
- Substance Abuse Counselors
- Medical Inpatient Rehabilitation Workers
- Mental Health Workers
- Rehab Center Workers
- Detention Center Workers
- Recovery Home Workers
- Social Service Workers
- Sober Living Home Workers
- Group Home Workers
- Crisis Counselors

III. Industry Certification/Accreditation (to be completed by faculty)

The ADS Program is accredited by the CAADE association

IV. Industry Recognized Credentials (IRC) (to be completed by faculty)

The ADS Program provides the academic training required for certification by the California Association of Alcohol and Drug Educators (CAADE) as Certified Addiction Treatment Specialist.

V. Labor Market Demand

The Alcohol and Drug Studies program at Imperial Valley College meets a documented labor market demand. Employment trends for this field are derived from a variety of sources. These are listed below:

A. Employment Trends (Employment Development Department)::

Occupation	TOP Code	SOC Code	2008	Average Job Openings per Year
Mental Health/ Substance Abuse Social Workers	2104.40	211011		Not listed

*Same data as 2012. No updates from State Employment Development Occupational Employment Projections 2008-2018 - Imperial County
<http://www.labormarketinfo.edd.ca.gov/CommColleges/>

B. Employment Trends (Faculty Assessment):

The EDD’s Imperial County Projection does not consider the alternative roles that may be filled by an ADS completing student. A CAADE Credential helps students to obtain jobs in social service agencies, treatment programs, recovery homes, schools, DEA, and Law enforcement. In the past 8 years, 70% the student have been employed in one of these areas.

VI. Other Regional Programs

There are no other similar training programs in Imperial Valley – the closest is over 100 miles away.

VII. Employment and Completion

(Based on State Core Measures Report, 2011-2012, 2012-2013 & 2013-2014)

Core 2: Completions. Measures completions for Career Technical Education student concentrators. Receipt of a certificate or degree or enrollment in a California four-year public university with or without a degree is considered a completion.

Fiscal Year Planning	Program	Total Completions	IVC Completion Rate	State Avg. Completion Rate
2013-2014	Alcohol and Drug Studies	18/23	78.26%	82.57%
2012-2013	Alcohol and Drug Studies	21/25	84%	85.44%
2011-2012	Alcohol and Drug Studies	14/17	82.35%	81.74%

PERKINS IV Program Performance Trend Report

Core Indicator Two – Total Completions – Certifications, Degrees and Transfer
https://misweb.cccco.edu/perkins/Core_Indicator_Reports/Summ_coreIndi_TOPCode.aspx

The ADS Rate is at or within 4% points of matching the State completion rates.

Core 3: Persistence and Transfer. The percent of Career Technical Education student concentrators (students who have successfully completed a minimum of 12 units of related Career Technical Education coursework) who persist in education at the community college level or transfer to a two or four-year institution.

Fiscal Year Planning	Program	Persistence	IVC Persistence Rate	State Avg. Persistence Rate
2013-2014	Alcohol and Drug Studies	36/41	87.80%	86.10%
2012-2013	Alcohol and Drug Studies	42/50	84%	87.01%
2011-2012	Alcohol and Drug Studies	34/42	80.95%	85.32%

PERKINS IV Program Performance Trend Report
Core Indicator Three – Persistence and Transfer

https://misweb.cccco.edu/perkins/Core_Indicator_Reports/Summ_coreIndi_TOPCode.aspx

The ADS persistence rate has improved over the last 3 years and now exceeds the state rate.

Core 4: Student Placement. The percent of Career Technical Education students who have earnings the following year (as found in the unemployment insurance base wage file) or are in an apprenticeship program, or the military.

Fiscal Year Planning	Program	Placements	IVC Placement Rate	State Avg. Placement Rate
2013-2014	Alcohol and Drug Studies	16/16	100%	60.17%
2012-2013	Alcohol and Drug Studies	18/18	100%	62.35%
2011-2012	Alcohol and Drug Studies	13/13	100%	61.36%

PERKINS IV Program Performance Trend Report
Core Indicator Four – Employment

https://misweb.cccco.edu/perkins/Core_Indicator_Reports/Summ_coreIndi_TOPCode.aspx

Despite the EDD report specific to substance abuse workers, many of the completing students have been able to find placement in related area as noted above.

Pursuant to the FCMAT report, CTE programs are also being evaluated for student demand, certificate and program completion, local labor demand, and facility utilization for CTE programs in the new CTE building.

VIII. Enrollment Trends

Course	Year	Sections	Avg. Class	CAP	Fill Rate
ADS 101	2012-2013	2	28	35	80%
ADS 101	2011-2012	2	35.5	35	101.43%
ADS 101	2010-2011	2	41.5	35	118.57%

Course	Year	Sections	Avg. Class	CAP	Fill Rate
ADS 110	2012-2013	1	30	35	85.71%
ADS 110	2011-2012	1	36	35	102.86%
ADS 110	2010-2011	1	42	35	120%

Course	Year	Sections	Avg. Class	CAP	Fill Rate
ADS 120	2012-2013	2	36.5	35	104.29%
ADS 120	2011-2012	2	36.5	35	104.29%
ADS 120	2010-2011	3	30.3	35	86.67%

Course	Year	Sections	Avg. Class	CAP	Fill Rate
ADS 130	2012-2013	1	24	35	68.57%
ADS 130	2011-2012	1	30	35	85.71%
ADS 130	2010-2011	1	25	35	71.43%

Course	Year	Sections	Avg. Class	CAP	Fill Rate
ADS 200	2012-2013	1	20	35	57.14%
ADS 200	2011-2012	1	34	35	97.14%
ADS 200	2010-2011	1	34	35	97.14%

Course	Year	Sections	Avg. Class	CAP	Fill Rate
ADS 210	2012-2013	1	18	35	54.43%
ADS 210	2011-2012	1	39	35	111.43%
ADS 210	2010-2011	1	31	35	88.57%

Course	Year	Sections	Avg. Class	CAP	Fill Rate
ADS 220	2012-2013	2	25	35	71.43%
ADS 220	2011-2012	2	27.5	35	78.57%
ADS 220	2010-2011	2	27.5	35	78.57%

Course	Year	Sections	Avg. Class	CAP	Fill Rate
ADS 230	2012-2013	1	18	35	51.43%
ADS 230	2011-2012	1	37	35	105.71%
ADS 230	2010-2011	1	29	35	82.86%

IX. Completions

	2012-2013		2011-2012		2010-2011	
	Degrees	Certificates	Degrees	Certificates	Degrees	Certificates
Alcohol & Drugs Studies	2	4	5	3	9	4

The number of completions has decreased slightly over the past 3 years. There is a need for a strong marketing campaign to grow the ADS program

X. FTES/FTEF Analysis

Year	FTES	FTEF	FTES/FTEF
2012-2013	384.75	20.14	19.10
2011-2012	337.59	16.54	20.41
2010-2011	348.87	15.74	22.16

The productivity appears to have decreased over the past 3 years; however, the need for a designed program director has had an impact. Originally the position was held by a full-time faculty member and now the role is held by a part-time faculty.

XI. Facility Utilization Plan (to be completed by faculty)

The ADS program needs access to a conference or meeting room for advisory and student club meetings.

XII. SWOT Analysis (to be completed by faculty)

<p>Strengths</p> <ul style="list-style-type: none"> • CAADE Accreditation • Designated program coordinator and a designated ADS program office • Student and faculty involvement in CAADE conferences/association • Cooperation and collaboration of local behavioral industry partners • Adding Law and Ethic class will draw more students from other Health classes such as nurses, counselors. • Have a strong commitment form Advisory Committee, comprised of local doctors, Pharmacist, nurse, director of behavioral Health and clinical psychologist and faculty from SDSU. 	<p>Weaknesses</p> <ul style="list-style-type: none"> • No marketing plan for ADS growth • No full-time faculty dedicated to the ADS Program. Currently have part-time faculty and full-time faculty with some of the course assignments • No designated room/office for the student CAAP club • Had to cutback one-unit classes for anger management, sex and gambling addiction, and life skill once a year had significantly showed a drop in enrollment. These classes draw students form the community to show interest in the ADS program.
<p>Opportunities</p> <ul style="list-style-type: none"> • To create internship experiences with local agencies • To increase completions (certificates & degrees) through increased involvement of counseling and ongoing encouragement of faculty • Increasing involvement of community agencies to form a coalition prevention committee for substance abuse. • IVC ADS faculty have provided the educational component part of the program for a joint effort to help prevent substance abuse, domestic violence, awareness of Fetal Alcohol syndrome with pregnant women. 	<p>Threats</p> <ul style="list-style-type: none"> • Perception of limited roles or job potential in alcohol and addiction community settings • Lack of funding to expand if needed. • Limited faculty members specialized in the field of ADS Program. •

Additional ADS Program Information

The county’s primary source of behavioral services is the agency of Imperial County Behavioral Health Services (ICBHS). Students in the ADS Program practicum have field experiences in one or more of the programs offered at ICBHS. Information regarding ICBHS and their collaborative work to annually address the Mental Health Services Act can be found in the 2013-2014 report which is available at <http://imperial.networkofcare.org/content/client/180/MHSA%20Plan%20Update%20FY%202013-14v2.pdf>

XIII. Program Evaluation (to be completed by EWD office)

XIV.
(to be completed by EWD office)

Recommendations