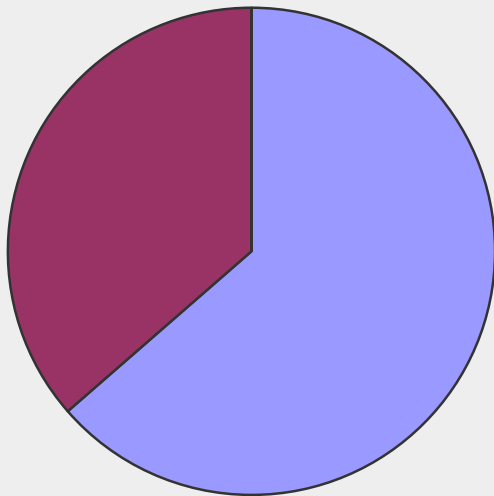


Enrollment Management Plan Rubric for 2013-14

The Enrollment Management Core Team - Membership		
Answer Options	Response Percent	Response Count
Fully Meets: The EMTF includes the CIO, CSSO, CBO,	63.6%	7
Partially Meets: The EMTF includes the CIO, CSSO,	36.4%	4
Does Not Meet: The EMTF only includes the	0.0%	0
Unknown/Not Applicable to Me	0.0%	0
answered question		11
skipped question		0

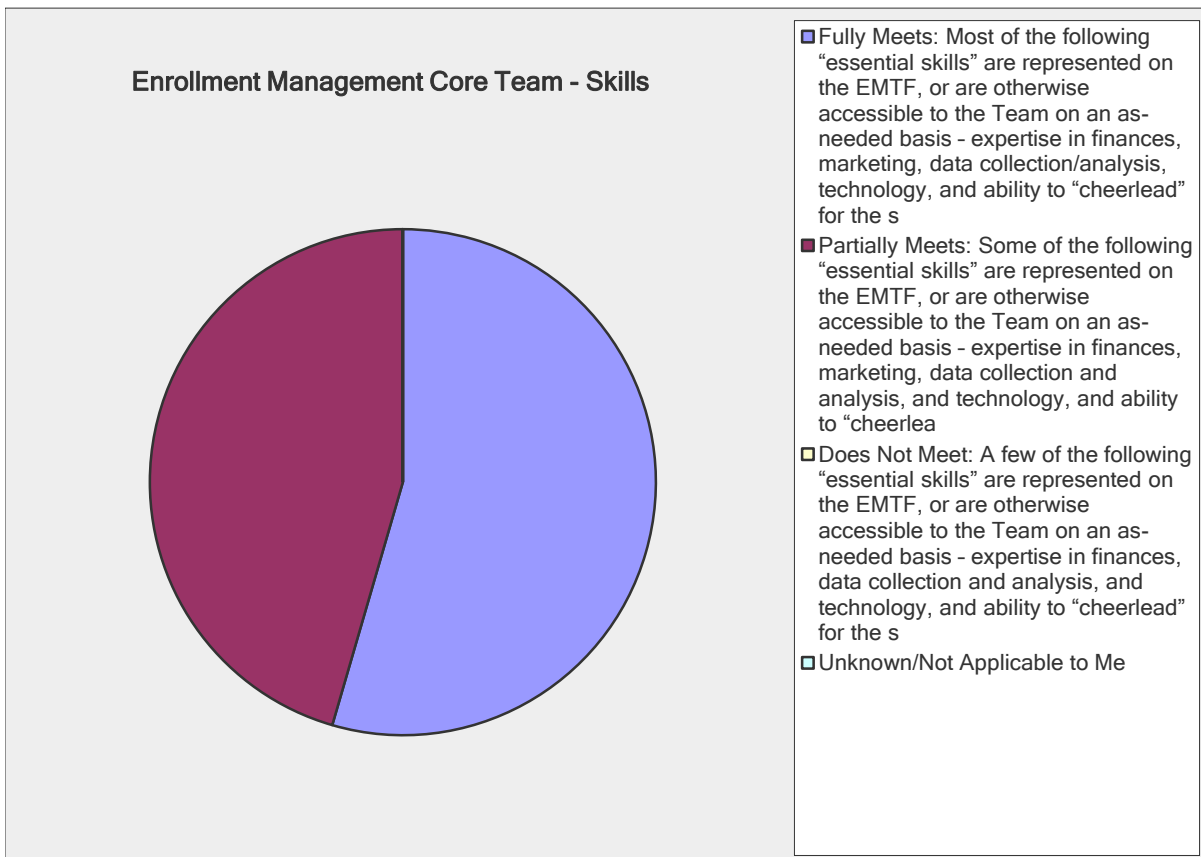
The Enrollment Management Core Team - Membership



- Fully Meets: The EMTF includes the CIO, CSSO, CBO, Academic Deans, Department Chairs, Department Coordinators, Student Services Deans, Lead Counselor, Articulation Officer, Institutional Researcher, and Online Architect; representatives of all of the foll
- Partially Meets: The EMTF includes the CIO, CSSO, Academic Deans, Student Services Deans, Department Chairs, and Lead Counselor; representatives of most of the following groups - school faculty and staff, and administration.
- Does Not Meet: The EMTF only includes the President/Superintendent and Vice President of Academic Services and a few of the persons/groups listed above - or - the school does not have an EMTF.

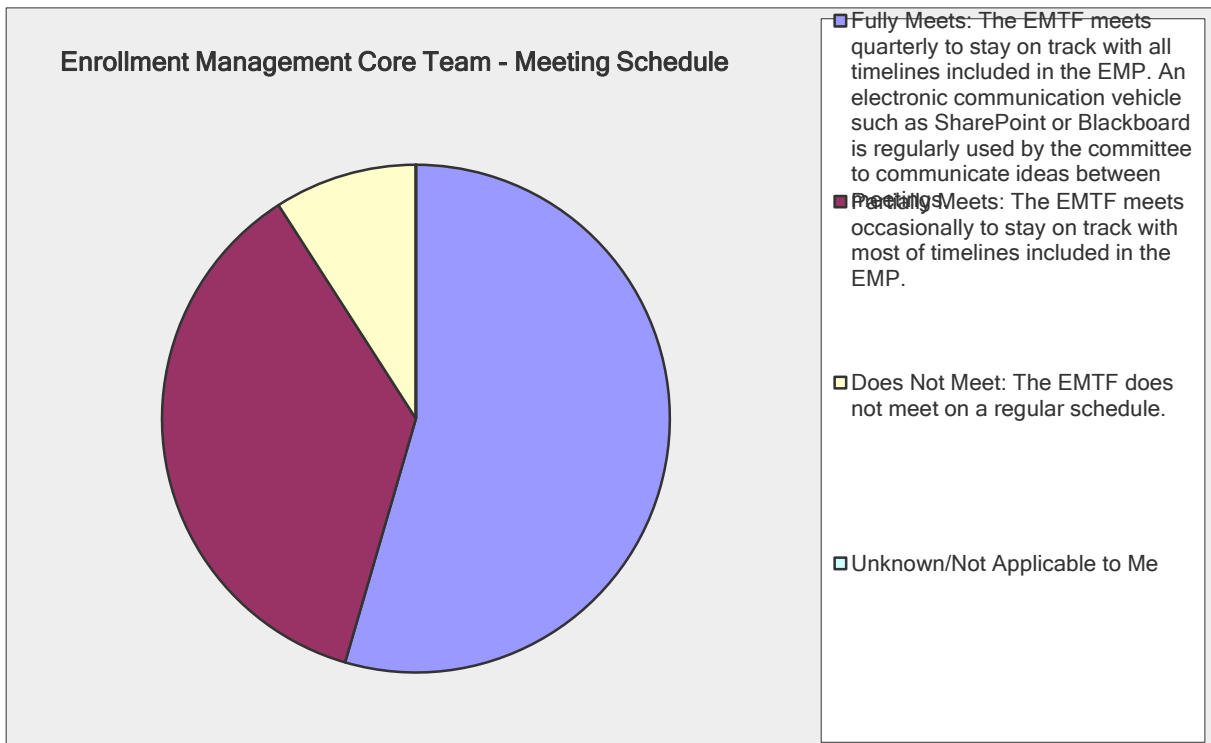
Enrollment Management Plan Rubric for 2013-14

Enrollment Management Core Team - Skills		
Answer Options	Response Percent	Response Count
Fully Meets: Most of the following “essential skills” are	54.5%	6
Partially Meets: Some of the following “essential skills”	45.5%	5
Does Not Meet: A few of the following “essential skills”	0.0%	0
Unknown/Not Applicable to Me	0.0%	0
<i>answered question</i>		11
<i>skipped question</i>		0



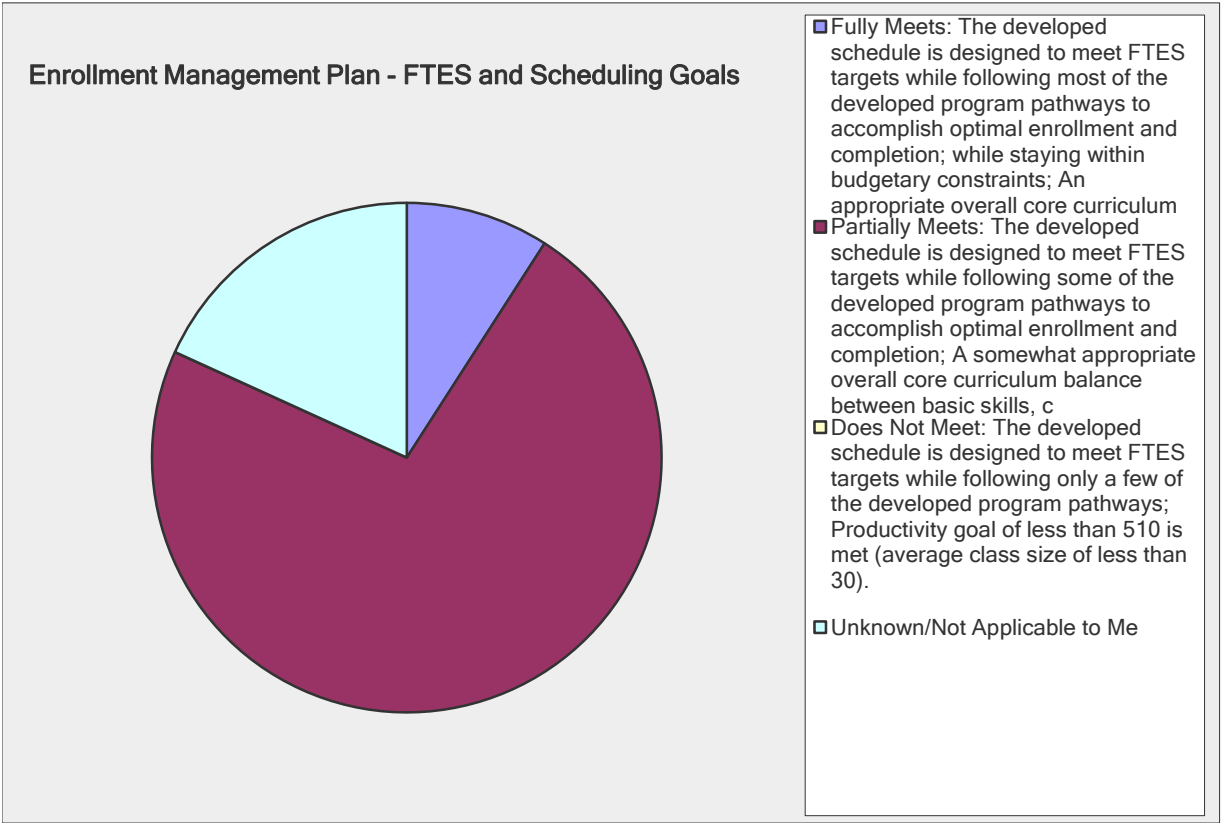
Enrollment Management Plan Rubric for 2013-14

Enrollment Management Core Team - Meeting Schedule		
Answer Options	Response Percent	Response Count
Fully Meets: The EMTF meets quarterly to stay on track	54.5%	6
Partially Meets: The EMTF meets occasionally to stay on	36.4%	4
Does Not Meet: The EMTF does not meet on a regular	9.1%	1
Unknown/Not Applicable to Me	0.0%	0
answered question		11
skipped question		0



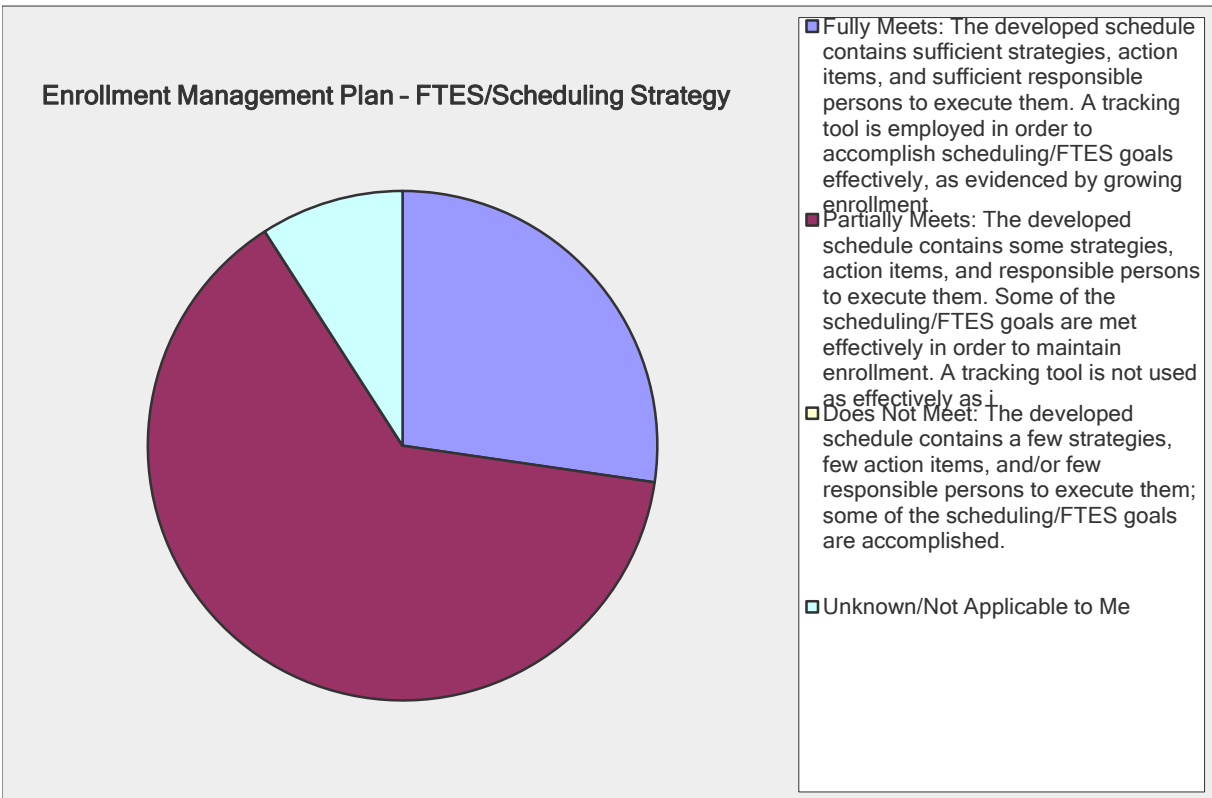
Enrollment Management Plan Rubric for 2013-14

Enrollment Management Plan - FTES and Scheduling Goals		
Answer Options	Response Percent	Response Count
Fully Meets: The developed schedule is designed to	9.1%	1
Partially Meets: The developed schedule is designed to	72.7%	8
Does Not Meet: The developed schedule is designed to	0.0%	0
Unknown/Not Applicable to Me	18.2%	2
<i>answered question</i>		11
<i>skipped question</i>		0



Enrollment Management Plan Rubric for 2013-14

Enrollment Management Plan - FTES/Scheduling Strategy		
Answer Options	Response Percent	Response Count
Fully Meets: The developed schedule contains sufficient	27.3%	3
Partially Meets: The developed schedule contains some	63.6%	7
Does Not Meet: The developed schedule contains a few	0.0%	0
Unknown/Not Applicable to Me	9.1%	1
<i>answered question</i>		11
<i>skipped question</i>		0

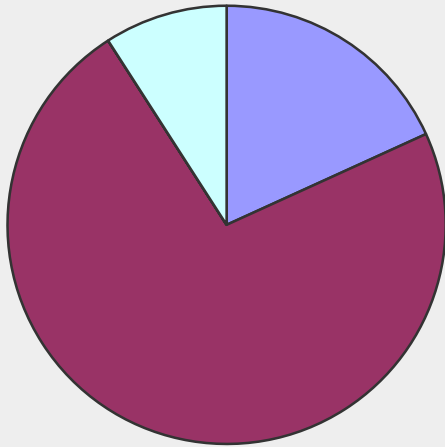


Enrollment Management Plan Rubric for 2013-14

Enrollment Management Plan - Timeline for FTES/Scheduling Goals, Strategies and Action Items

Answer Options	Response Percent	Response Count
Fully Meets: The schedule development process meets	18.2%	2
Partially Meets: The schedule development process is	72.7%	8
Does Not Meet: The schedule development process	0.0%	0
Unknown/Not Applicable to Me	9.1%	1
<i>answered question</i>		11
<i>skipped question</i>		0

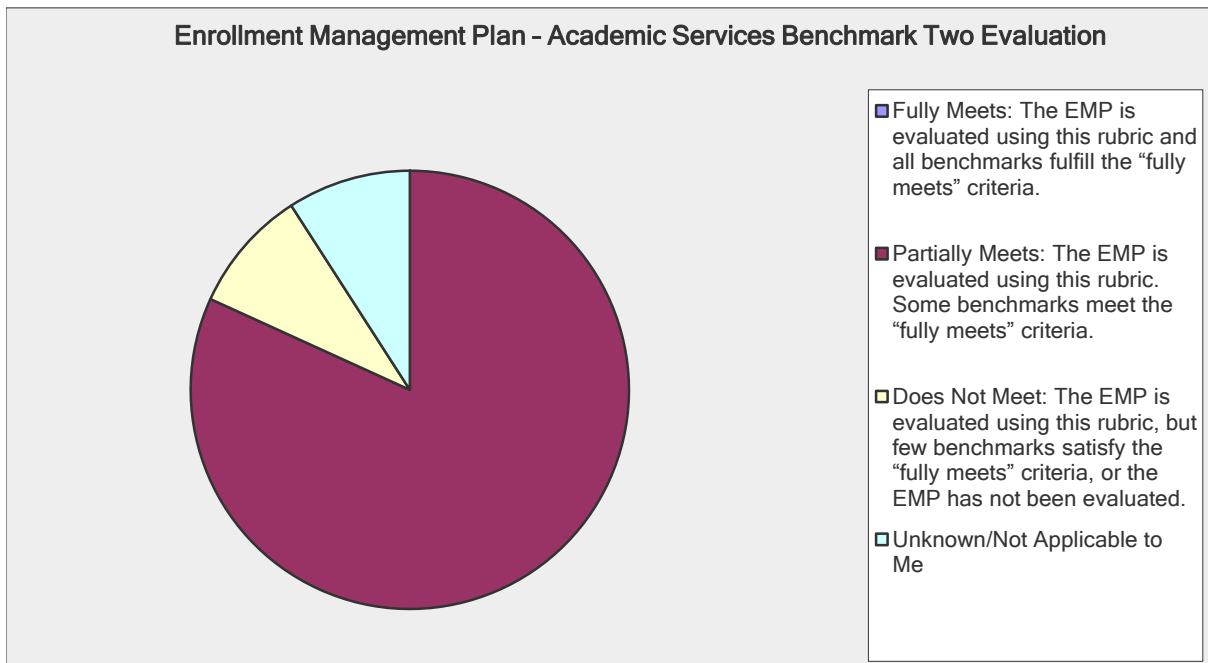
Enrollment Management Plan - Timeline for FTES/Scheduling Goals, Strategies and Action Items



- Fully Meets: The schedule development process meets the timeline goals set.
- Partially Meets: The schedule development process is delayed but eventually meets goals set.
- Does Not Meet: The schedule development process does not meet timeline goals.
- Unknown/Not Applicable to Me

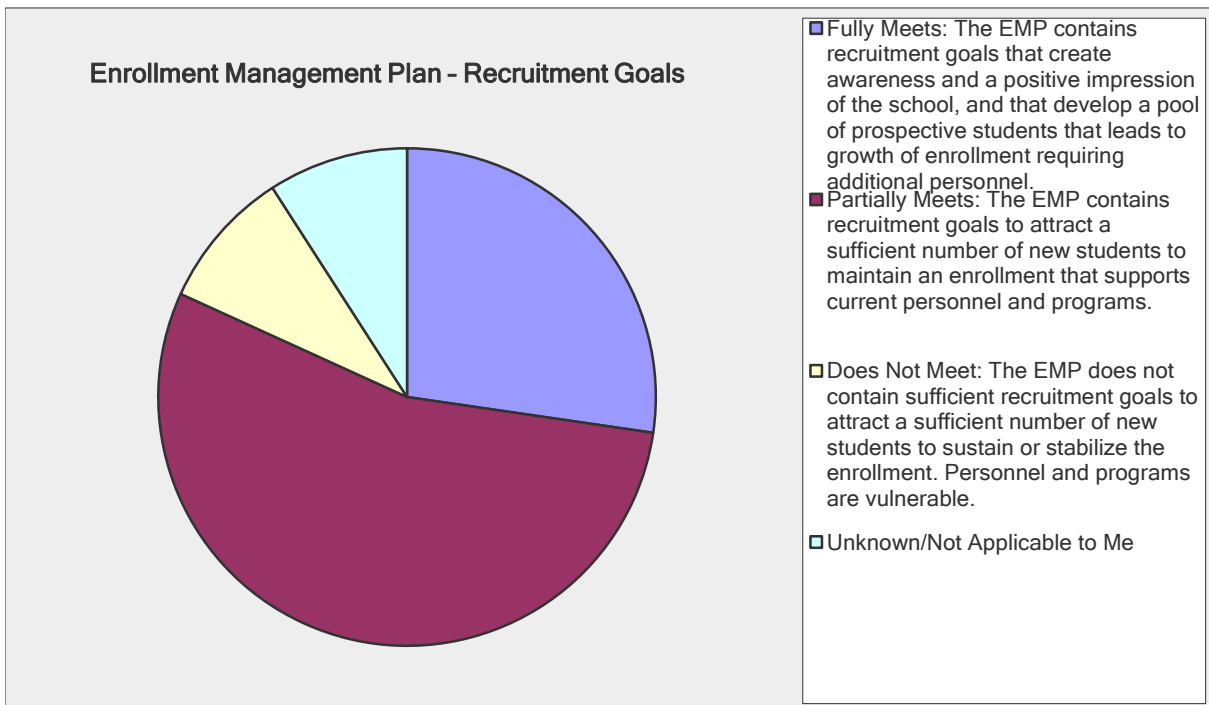
Enrollment Management Plan Rubric for 2013-14

Enrollment Management Plan - Academic Services Benchmark Two Evaluation		
Answer Options	Response Percent	Response Count
Fully Meets: The EMP is evaluated using this rubric and	0.0%	0
Partially Meets: The EMP is evaluated using this rubric.	81.8%	9
Does Not Meet: The EMP is evaluated using this rubric,	9.1%	1
Unknown/Not Applicable to Me	9.1%	1
answered question		11
skipped question		0



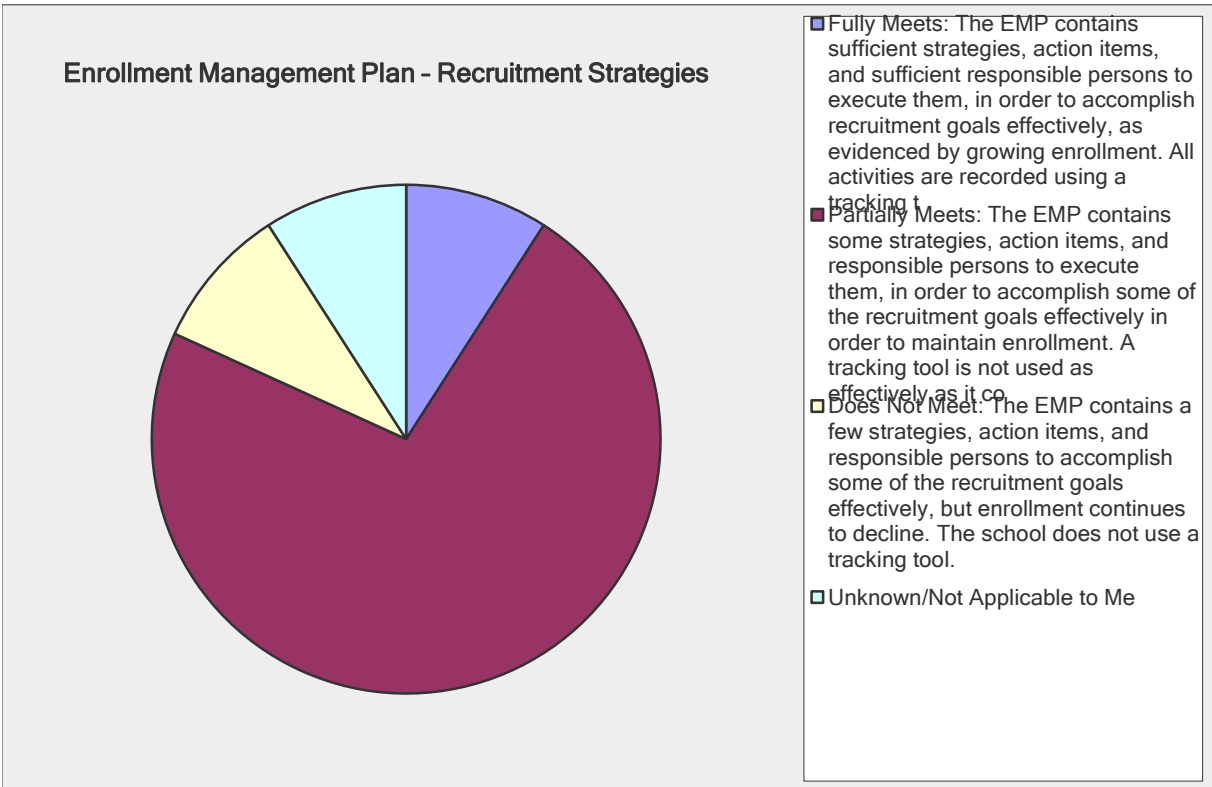
Enrollment Management Plan Rubric for 2013-14

Enrollment Management Plan - Recruitment Goals		
Answer Options	Response Percent	Response Count
Fully Meets: The EMP contains recruitment goals that	27.3%	3
Partially Meets: The EMP contains recruitment goals to	54.5%	6
Does Not Meet: The EMP does not contain sufficient	9.1%	1
Unknown/Not Applicable to Me	9.1%	1
answered question		11
skipped question		0



Enrollment Management Plan Rubric for 2013-14

Enrollment Management Plan - Recruitment Strategies		
Answer Options	Response Percent	Response Count
Fully Meets: The EMP contains sufficient strategies,	9.1%	1
Partially Meets: The EMP contains some strategies,	72.7%	8
Does Not Meet: The EMP contains a few strategies,	9.1%	1
Unknown/Not Applicable to Me	9.1%	1
answered question		11
skipped question		0

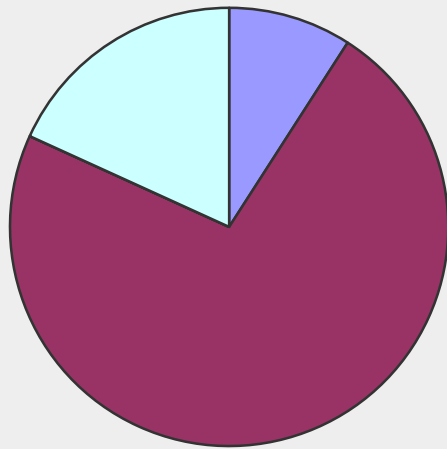


Enrollment Management Plan Rubric for 2013-14

Enrollment Management Plan - Timeline for Recruitment Goals, Strategies and Action Items

Answer Options	Response Percent	Response Count
Fully Meets: The EMP recruitment goal/strategy/action	9.1%	1
Partially Meets: The EMP recruitment	72.7%	8
Does Not Meet: The EMP recruitment	0.0%	0
Unknown/Not Applicable to Me	18.2%	2
<i>answered question</i>		11
<i>skipped question</i>		0

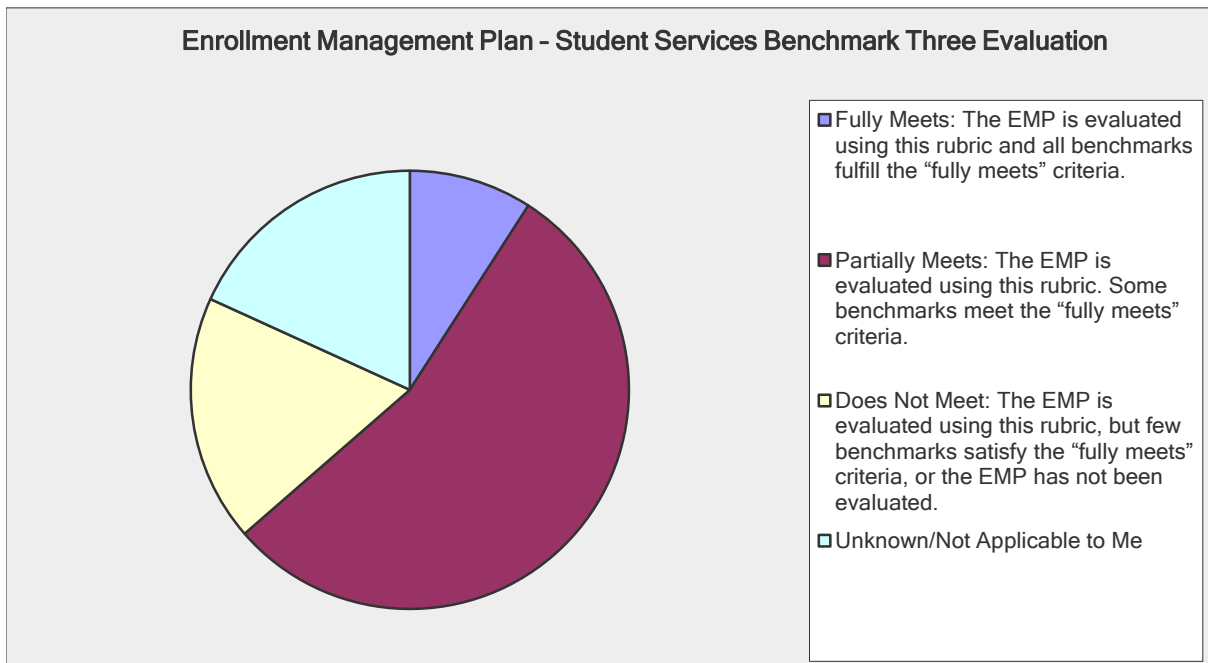
Enrollment Management Plan - Timeline for Recruitment Goals, Strategies and Action Items



- Fully Meets: The EMP recruitment goal/strategy/action item process meets the timeline goals set.
- Partially Meets: The EMP recruitment goal/strategy/action item process is delayed but eventually meets goals set.
- Does Not Meet: The EMP recruitment goal/strategy/action item process does not meet timeline goals.
- Unknown/Not Applicable to Me

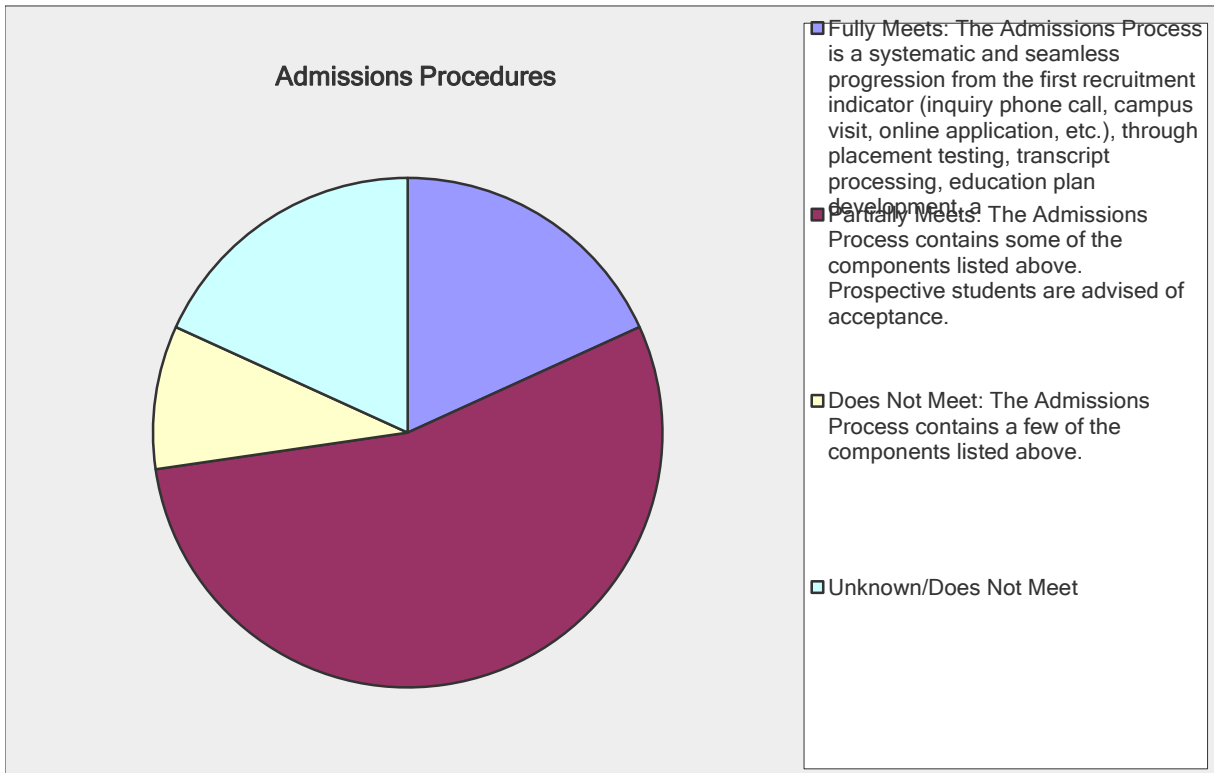
Enrollment Management Plan Rubric for 2013-14

Enrollment Management Plan - Student Services Benchmark Three Evaluation		
Answer Options	Response Percent	Response Count
Fully Meets: The EMP is evaluated using this rubric and	9.1%	1
Partially Meets: The EMP is evaluated using this rubric.	54.5%	6
Does Not Meet: The EMP is evaluated using this rubric,	18.2%	2
Unknown/Not Applicable to Me	18.2%	2
answered question		11
skipped question		0



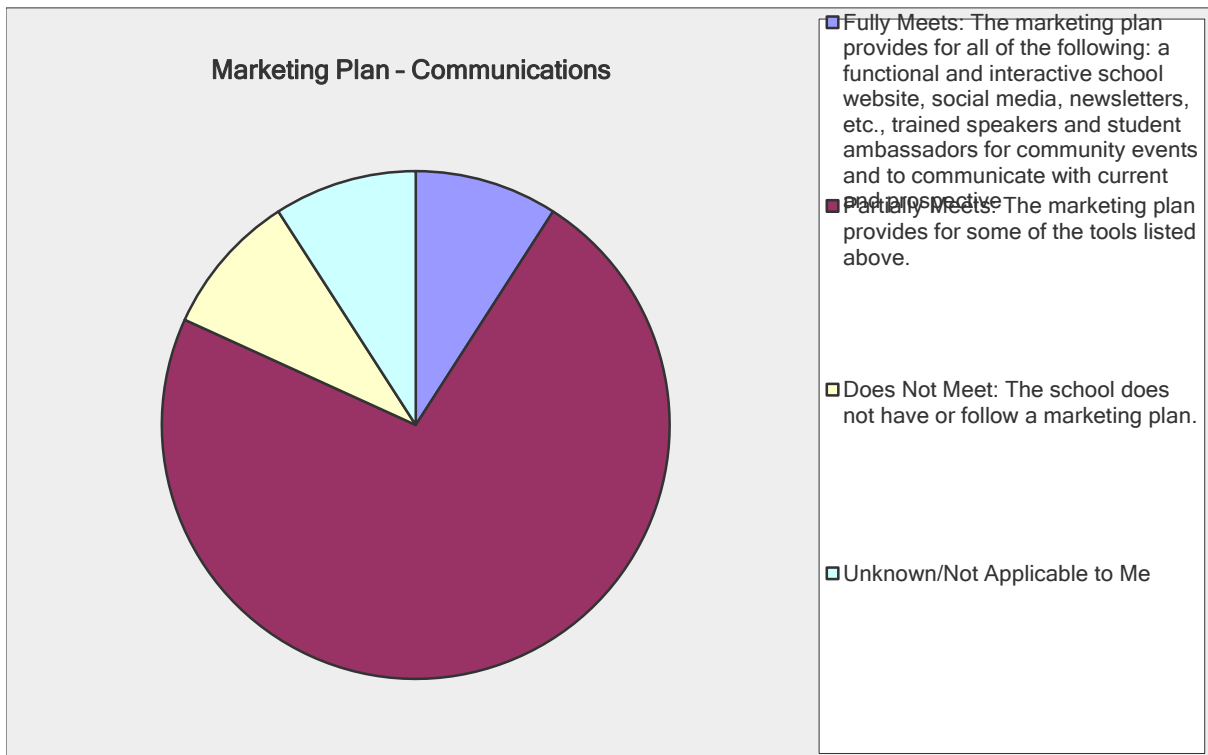
Enrollment Management Plan Rubric for 2013-14

Admissions Procedures		
Answer Options	Response Percent	Response Count
Fully Meets: The Admissions Process is a systematic	18.2%	2
Partially Meets: The Admissions Process contains some	54.5%	6
Does Not Meet: The Admissions Process contains a few	9.1%	1
Unknown/Does Not Meet	18.2%	2
<i>answered question</i>		11
<i>skipped question</i>		0



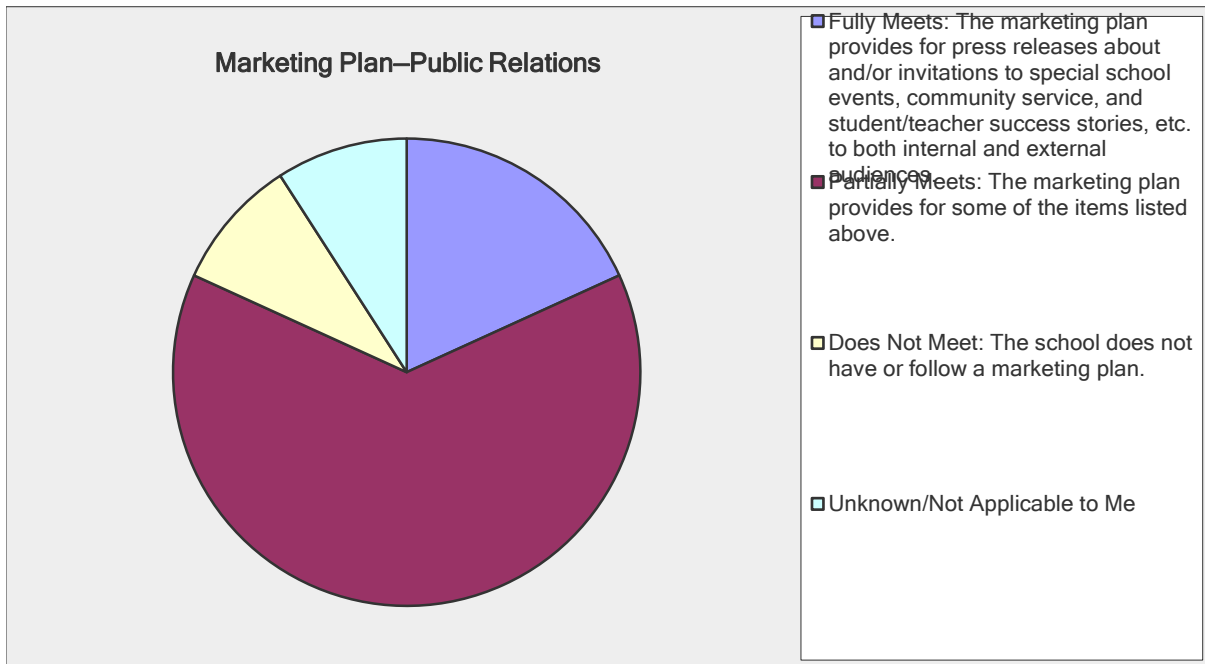
Enrollment Management Plan Rubric for 2013-14

Marketing Plan - Communications		
Answer Options	Response Percent	Response Count
Fully Meets: The marketing plan provides for all of the	9.1%	1
Partially Meets: The marketing plan provides for some of	72.7%	8
Does Not Meet: The school does not have or follow a	9.1%	1
Unknown/Not Applicable to Me	9.1%	1
answered question		11
skipped question		0



Enrollment Management Plan Rubric for 2013-14

Marketing Plan—Public Relations		
Answer Options	Response Percent	Response Count
Fully Meets: The marketing plan provides for press releases about and/or invitations to special school events, community service, and student/teacher success stories, etc. to both internal and external audiences.	18.2%	2
Partially Meets: The marketing plan provides for some of the items listed above.	63.6%	7
Does Not Meet: The school does not have or follow a marketing plan.	9.1%	1
Unknown/Not Applicable to Me	9.1%	1
answered question		11
skipped question		0



Enrollment Management Plan Rubric for 2013-14

Marketing Plan-Advertising		
Answer Options	Response Percent	Response Count
Fully Meets: The marketing plan includes all of the	18.2%	2
Partially Meets: The marketing plan includes some of the	54.5%	6
Does Not Meet: The school does not have or follow a	9.1%	1
Unknown/Not Applicable to Me	18.2%	2
<i>answered question</i>		11
<i>skipped question</i>		0

